



A Lean Business Management Qualification?

Academic establishments offering Masters in Business Administration qualifications in the UK now numbers over 35, with specialisms including public sector, construction, financial studies, procurement and engineering management. Even more specialised is a course featuring corporate social responsibility! Within the course syllabi are modern management and performance techniques such as process re-engineering, but generally the accent is upon marketing, finance, economics and strategy.

For those who do not have the time to study for an MBA the alternatives are endless. Management qualifications are offered by many professional institutions. However, most management courses tend to cover generic subjects such as leadership, team building, time management etc. Developing knowledge and skills in the latest performance improvement technique tends to be via training which is not accredited by a national body.

Some organisations are not too concerned about providing formal management qualifications for its team leaders, junior and senior managers. However, a growing number of organisations want to justify training expenditure by ensuring that staff receive recognised training and, most importantly, they are formally assessed.

To develop a training programme which provides the benefits of a management qualification and the development of modern performance improvement skills requires a little creativity. Most accredited management training programmes have clearly defined learning objectives and as long as these are met then the programme can be tailored in a range of formats.

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Taking lean business as an example, many of its component parts are generic management skills e.g. managing change, team working, data collection and analysis and planning. These can be 'woven' into the training programme, with the real benefit being that the generic skills can be seen to have a very practical application within modern management techniques.

waste elimination
adding value
workplace layout
measurement
planning

Lean Business

managing change
line balancing
problem solving
value stream mapping
quality

Training Methods

One of the major benefits of providing an accredited management qualification programme is the quality of the training delivery. To be able to conduct accredited training, the training organisation has satisfied exacting criteria both in the design of course and their delivery. Good teaching practices are used by professional tutors. Unfortunately, many non-accredited courses are designed and delivered by good consultants, many of whom are poor trainers.



Student Assessment

Organisations want to see that staff have some real benefit from the training provided, and also that the organisation can benefit from the considerable levels of expenditure which may be involved. Accredited programmes offer the opportunity to formally assess student performance, with work-based projects showing that newly acquired skills can be translated into improvements in business performance.

Performance Improvement & Management Development Training from Batalas

Lean Business

Awareness Training

ILM Accredited Training Organisation

Value Stream Mapping

Management Workshops

Management Development Modules

Business Process Improvement

Tools & Techniques Training

Leadership Skills Development

Work Study

Facilitation of Improvement Team Events

Bespoke & Themed Training Programmes